

Sales Automation, Lead Development and Customer Relationship Management Programs for OFFICE SYSTEMS DEALERS

MARKET MENTOR SFA for Office Systems Dealers© A 3-level (Company-Contact-Equipment) contact management program designed by OAC, Inc. with over 35-years of sales and management experience in the office systems industry. Tracks *companies, contacts, sales, equipment, lease expirations, sales activities, etc.*

MARKET MENTOR CRM for Office Systems Dealers© is a complete turnkey, Customer Relationship Marketing Program for Office Systems Dealers. If you want your sales reps to spend more time selling and less time on data-entry and other non-selling tasks, then Market Mentor will revolutionize your business and have prospects and customers calling you (*rather than your competitor*) when they are ready to buy!

Works with TeleMagic, GoldMine, Act, SalesLogix. (TeleMagic, GoldMine, Act, Saleslogix not included.)

Market Mentor SFA
Sales Automation for Dealers

- TeleMagic® (\$400)
- Office Systems Template (\$995)
- 50+ letters/email (\$100)
- TeleMagic Training Manuals (\$125)
- Web-based training (\$495)

Single user = \$1,995 + \$595 add'l user

Market Mentor CRM
Lead Development Program

- Sales Track (\$400)
- 200-pg Automated Marketing Plan
- 50 more letters/email templates
- 16 pre-designed Marketing Tracks
- Web-based training (\$200)

Single-user = \$1,595
 ACT & GoldMine versions @ \$995

Market Mentor SFA - ONLINE
 \$75 per month, per user

Market Mentor CRM - ONLINE
 \$50 per month, per user

Telemarketing & Lead Generation Services = \$50 (25 calls) per hour

Name: _____ Title: _____
 Company: _____
 Address: _____ City/St/Zip: _____ Tel: _____
 Fax: _____ E-Mail: _____
 Total Amount: _____ Method of Payment: VISA MasterCard Company Ck.
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CALL US AT 800-875-7599 FOR A DEMO OR VISIT OUR WEBSITE AT www.oacinc.com